



**GENERAL ELECTION STATEWIDE ELECTIONS
OKLAHOMA STATEWIDE LIKELY GENERAL VOTERS
FIELDED OCTOBER 10-12, 2022**

N=638 Likely General Election Voters, MoE ±3.9%
100% Cells, 70% SMS Text / 30% Live Calls

CANDIDATE IMAGES

Now, I am going to ask you about some names of people active in politics and government. Please tell us if you have a favorable or unfavorable impression of each person. If you've never heard of them, please let me know.

And first we have... **RANDOMIZE ORDER**

		Total Fav	Very Fav 1.	Some Fav 2.	Some Unfav 3.	Very Unfav 4.	Never heard of 5.	Total Unfav
1.	Joe Biden	38%	17%	21%	6%	56%	0%	62%
2.	Kevin Stitt	45%	29%	16%	9%	45%	1%	53%
3.	Joy Hoffmeister	55%	33%	21%	14%	25%	6%	40%
4.	James Lankford	50%	29%	21%	13%	33%	4%	46%
5.	Ryan Walters	24%	10%	14%	9%	31%	36%	40%
6.	Jena Nelson	30%	17%	13%	6%	7%	58%	12%

7. If the November General Election for Governor were held today, for whom would you vote?

- 1. Kevin Stitt (Republican) 42%
- 2. Joy Hofmeister (Democrat) 49%
- 3. Natalie Bruno (Libertarian) 0%
- 4. Ervin Yen (Independent) 0%
- 5. Undecided 8%

8. If the November General Election for Lieutenant Governor were held today, for whom would you vote?

- 1. Matt Pinnell (Republican) 49%
- 2. Melinda Alizadeh-Fard (Democrat) 28%
- 3. Chris Powell (Libertarian) 2%
- 4. Undecided 22%





9. If the November General Election for Treasurer were held today, for whom would you vote?
- | | | |
|----|-----------------------------|-----|
| 1. | Charles de Coune (Democrat) | 25% |
| 2. | Todd Russ (Republican) | 45% |
| 3. | Greg Sadler (Libertarian) | 3% |
| 4. | Undecided | 27% |
10. If the November General Election for Superintendent were held today, for whom would you vote?
- | | | |
|----|---------------------------|-----|
| 1. | Jena Nelson (Democrat) | 44% |
| 2. | Ryan Walters (Republican) | 39% |
| 3. | Undecided | 16% |
11. If the November General Election for U.S. Senate were held today, for whom would you vote?
- | | | |
|----|-------------------------------|-----|
| 1. | James Lankford (Republican) | 51% |
| 2. | Madison Horn (Democrat) | 37% |
| 3. | Kenneth Blevins (Libertarian) | 1% |
| 4. | Michael Delaney (Independent) | 2% |
| 5. | Undecided | 9% |
12. If the November General Election for U.S. Senate were held today, for whom would you vote?
- | | | |
|----|-------------------------------|-----|
| 1. | Markwayne Mullin (Republican) | 50% |
| 2. | Kendra Horn (Democrat) | 39% |
| 3. | Robert Murphy (Libertarian) | 0% |
| 4. | Ray Woods (Independent) | 1% |
| 5. | Undecided | 10% |



Q1. Biden Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	16%	65%↑	43%	37%	31%	37%	34%	31%↓	44%↑	4%↓	87%↑	60%↑	43%	30%	24%↓	42%	50%↑	38%
TOTAL UNFAVORABLE	84%	35%↓	57%	62%	69%	63%	66%	69%↑	56%↓	95%↑	13%↓	40%↓	57%	69%	76%↑	58%	50%↓	62%
1. Very Fav	0%	20%	14%	11%	16%	19%	25%	14%	20%	1%↓	45%↑	12%	23%	15%	10%	19%	18%	17%
2. Some Fav	16%	45%↑	29%	27%	15%	18%	9%↓	17%	25%	3%↓	42%↑	48%↑	20%	15%	14%	23%	31%↑	21%
3. Some Unfav	25%	9%	8%	5%	6%	5%	3%	6%	6%	5%	6%	9%	4%	4%	13%↑	5%	4%	6%
4. Very Unfav	58%	26%↓	49%	57%	63%	58%	63%	62%↑	50%↓	90%↑	7%↓	31%↓	53%	65%	63%	53%	46%	56%
5. Never Heard	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q2. Stitt Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	39%	25%	33%	38%	51%	49%	59% ⁺	52% ⁺	39% ⁺	73% ⁺	7% ⁻	23% ⁻	47%	47%	48%	43%	41%	45%
TOTAL UNFAVORABLE	61%	72%	67%	62%	47%	49%	38% ⁺	47% ⁺	59% ⁺	25% ⁻	93% ⁺	76% ⁺	51%	49%	52%	56%	58%	53%
1. Very Fav	39%	13%	17%	25%	31%	33%	40%	34%	24%	48% ⁺	4% ⁻	8% ⁻	32%	31%	24%	27%	30%	29%
2. Some Fav	0%	12%	16%	13%	20%	16%	19%	18%	15%	25% ⁺	3% ⁻	16%	16%	16%	24%	16%	12%	16%
3. Some Unfav	19%	8%	10%	12%	7%	8%	7%	12%	6%	11%	4% ⁺	12%	6%	13%	13%	5%	7%	9%
4. Very Unfav	42%	64%	57%	50%	40%	41%	30% ⁺	35% ⁺	53% ⁺	14% ⁻	89% ⁺	64% ⁺	45%	36%	39%	51%	51%	45%
5. Never Heard	0%	4%	0%	0%	1%	2%	3%	1%	2%	2%	0%	1%	1%	3%	0%	1%	1%	1%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q3. Hoffmeister Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	61%	62%	59%	56%	48%	56%	52%	48% ⁺	61% ⁺	31% ⁻	90% ⁺	67%	53%	50%	53%	57%	60%	55%
TOTAL UNFAVORABLE	39%	26%	32%	41%	44%	41%	45%	48% ⁺	33% ⁺	62% ⁺	7% ⁻	26%	41%	41%	43%	38%	36%	40%
1. Very Fav	61%	41%	33%	30%	31%	36%	29%	24% ⁻	41% ⁺	12% ⁻	64% ⁺	45%	35%	31%	31%	35%	34%	33%
2. Some Fav	0%	21%	25%	27%	18%	20%	23%	23%	20%	18%	26%	22%	18%	19%	22%	22%	26%	21%
3. Some Unfav	0%	9%	13%	13%	15%	13%	21%	17%	12%	21% ⁺	4% ⁻	11%	18%	10%	14%	18%	11%	14%
4. Very Unfav	39%	17%	19%	29%	28%	28%	24%	31%	21%	41% ⁺	4% ⁻	15%	23%	30%	29%	20%	26%	25%
5. Never Heard	0%	12%	9%	2%	8%	4%	3%	5%	6%	7%	3%	7%	6%	9%	4%	5%	3%	6%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q4. Lankford Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	58%	15%↓	35%↕	50%	57%	53%	67%↑	59%↑	42%↓	79%↑	9%↓	29%↕	45%	55%	56%	47%	48%	50%
TOTAL UNFAVORABLE	42%	79%↑	56%	44%	41%	42%	33%	39%↕	52%↑	16%↓	88%↑	67%↑	51%	37%	39%	49%	50%	46%
1. Very Fav	39%	11%	10%↓	27%	31%	32%	46%↑	32%	26%	49%↑	4%↓	4%↓	25%	26%	33%	30%	30%	29%
2. Some Fav	19%	4%	25%	23%	26%	21%	21%	27%↑	17%↕	31%↑	5%↓	25%	20%	29%	23%	17%	18%	21%
3. Some Unfav	0%	21%	13%	14%	13%	9%	12%	11%	14%	9%↕	16%	22%	14%	14%	11%	10%	14%	13%
4. Very Unfav	42%	58%↑	43%	30%	28%	33%	20%	28%	37%	7%↓	71%↑	45%	37%	23%	28%	40%	36%	33%
5. Never Heard	0%	6%	9%	6%	2%	5%	0%	2%	6%	5%	3%	4%	4%	8%	5%	3%	2%	4%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q5. Walters Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	39%	6%	14%	20%	29%	28%	31%	26%	22%	39%↑	4%↓	9%↔	17%	21%	30%	26%	27%	24%
TOTAL UNFAVORABLE	61%	48%	56%↕	49%	34%	35%	28%	38%	42%	25%↓	62%↑	49%	42%	31%	36%	46%	44%	40%
1. Very Fav	39%	0%	9%	7%	11%	10%	12%	10%	9%	16%↑	1%↓	3%	8%	6%	9%	8%	16%	10%
2. Some Fav	0%	6%	5%	13%	19%	18%	19%	15%	13%	23%↑	3%↓	7%	9%	15%	20%	18%	11%	14%
3. Some Unfav	0%	7%	7%	10%	10%	8%	11%	10%	8%	9%	10%	5%	12%	10%	10%	9%	4%	9%
4. Very Unfav	61%	41%	49%↕	39%	24%	26%	17%↔	28%	34%	16%↓	52%↑	44%	30%	21%	26%	37%	40%	31%
5. Never Heard	0%	46%	30%	31%	37%	37%	41%	37%	35%	36%	34%	41%	41%	48%↕	34%	28%	29%	36%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q6. Nelson Image by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL FAVORABLE	16%	39%	40%	35%	25%	23%	29%	25%	34%	18%↓	47%↑	38%	28%	20%	30%	35%	36%	30%
TOTAL UNFAVORABLE	20%	10%	8%	15%	18%	10%	11%	15%	10%	18%↑	5%↓	8%	12%	12%	15%	9%	13%	12%
1. Very Fav	16%	27%	27%↔	20%	13%	13%	10%	14%	19%	5%↓	32%↑	28%	19%	9%	14%	24%	17%	17%
2. Some Fav	0%	12%	13%	15%	12%	10%	19%	11%	16%	13%	14%	10%	10%	12%	16%	11%	19%	13%
3. Some Unfav	20%	3%	4%	6%	9%	5%	5%	6%	5%	8%↑	2%↔	4%	6%	5%	8%	3%	7%	6%
4. Very Unfav	0%	7%	4%	9%	9%	6%	6%	8%	5%	10%↔	3%	3%	6%	7%	8%	6%	6%	7%
5. Never Heard	64%	51%	52%	50%	58%	66%	61%	61%	55%	64%↔	49%↔	54%	59%	68%	54%	56%	52%	58%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q7. Gov Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET	
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Kevin Stitt (R)	39%	25%	32%	38%	48%	45%	53%	49% ↑	36% ↓	69% ↑	4% ↓	22% ↓	46%	44%	41%	39%	40%	42%	
2. Joy Hofmeister (D)	61%	72%	58%	50%	44%	46%	38%	43%	54%	20% ↓	89% ↑	69% ↑	49%	41%	45%	53%	55%	49%	
3. Natalie Bruno (L)	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	
4. Ervin Yen (I)	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	2% ↑	0%	0%	0%	1%	0%	0%	
5. Undecided	0%	4%	10%	11%	7%	9%	9%	8%	9%	10%	6%	7%	5%	14%	14%	7%	4%	8%	
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q8. Lt. Gov Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Matt Pinnell (R)	58%	16%↓	43%	49%	58%	49%	58%	59%↑	40%↓	77%↑	9%↓	29%↓	49%	58%	46%	47%	45%	49%
2. Melinda Alizadeh-Fard (D)	42%	50%↑	34%	26%	24%	24%	21%	22%↓	32%↑	2%↓	69%↑	27%	32%	20%	21%	27%	36%↑	28%
3. Chris Powell (L)	0%	4%	4%	1%	1%	3%	0%	2%	1%	1%	1%	6%↑	0%	1%	4%	3%	1%	2%
4. Undecided	0%	30%	19%	25%	17%	24%	21%	16%↓	26%↑	19%	21%	38%↑	19%	21%	29%	22%	18%	22%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q9. Treasurer Ballot by DEMOGRAPHICS

	AGE						GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET		
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4		5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Charles de Coune (D)	42%	50%↑	32%	21%	22%	22%	16%	23%	27%	1%↓	63%↑	26%	28%	17%	21%	25%	32%	25%	
2. Todd Russ (R)	58%	14%↓	34%	48%	51%	49%	57%	51%	40%	75%↑	5%↓	21%↓	47%	53%	47%	39%	42%	45%	
3. Greg Sadler (L)	0%	2%	4%	4%	2%	3%	2%	4%	2%	1%	2%	12%↑	1%	4%	2%	4%	3%	3%	
4. Undecided	0%	34%	31%	27%	25%	26%	25%	22%	31%	22%↓	30%	42%↑	25%	25%	30%	32%	23%	27%	
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q10. Superintendent Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET	
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Jena Nelson (D)	61%	72% ⁺	61% ⁺	49%	36%	38%	30% ⁺	38% ⁺	50% ⁺	14% ⁻	88% ⁺	61% ⁺	44%	34% ⁺	47%	46%	51%	44%	
2. Ryan Walters (R)	39%	10% ⁺	27% ⁺	37%	46%	47%	48%	47% ⁺	33% ⁺	65% ⁺	4% ⁻	17% ⁻	42%	47%	36%	37%	36%	39%	
3. Undecided	0%	18%	12%	14%	18%	15%	22%	15%	17%	20% ⁺	8% ⁻	22%	14%	19%	17%	18%	13%	16%	
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q11. 1st Senate Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET	
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. James Lankford (R)	58%	25% ⁺	35% ⁺	54%	58%	55%	63%	60% ⁺	44% ⁺	83% ⁺	6% ⁻	33% ⁺	51%	63% ⁺	56%	45%	44%	51%	
2. Madison Horn (D)	42%	60% ⁺	47%	36%	30%	33%	28%	32%	41%	4% ⁻	86% ⁺	46%	39%	25% ⁺	31%	39%	45%	37%	
3. Kenneth Blevins (L)	0%	0%	4%	1%	1%	1%	2%	2%	1%	1%	0%	5%	1%	1%	2%	2%	2%	1%	
4. Michael Delaney (I)	0%	0%	3%	4%	1%	2%	0%	1%	2%	1%	1%	8% ⁺	2%	2%	1%	3%	1%	2%	
5. Undecided	0%	15%	11%	6%	10%	8%	7%	5% ⁺	12% ⁺	10%	7%	8%	8%	8%	10%	11%	7%	9%	
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638



Q12. 2nd Senate Ballot by DEMOGRAPHICS

	AGE							GENDER		PARTY AFFILIATION			CONGRESSIONAL DISTRICTS					NET
	18-24	25-34	35-44	45-54	55-64	65-74	75+	M	F	Republican	Democrat	Independent	1	2	3	4	5	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Markwayne Mullin (R)	58%	16%↓	39%	50%	57%	54%	61%	57%↑	44%↓	82%↑	4%↓	28%↓	45%	64%↑	54%	47%	41%	50%
2. Kendra Horn (D)	42%	64%↑	50%	39%	33%	36%	30%	33%↓	45%↑	6%↓	88%↑	55%↑	40%	27%↓	36%	42%	49%↑	39%
3. Robert Murphy (L)	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	2%	0%	0%	0%
4. Ray Woods (I)	0%	0%	1%	2%	1%	0%	0%	1%	1%	0%	1%	3%	1%	1%	0%	1%	1%	1%
5. Undecided	0%	20%	9%	9%	9%	9%	9%	9%	10%	11%	7%	13%	13%	8%	8%	10%	9%	10%
NET	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

MoE 3.9%; Confidence Level 95%; Total n = 638

